

CUB COURSES

FULFIL YOUR TRUE POTENTIAL

As business owners, we are in a constant need to learn and develop as leaders and business people.

For our business to grow, so must we.

CUB Courses are industry-leading professional development programs perfectly designed for accomplished entrepreneurs & business leaders, enabling you to grow as a leader and fulfil your true potential.

Time-efficient programs that deliver world-class education in a high-end environment.





**ADRIAN
HONDROS**
HONDROS CONSULTING

Adrian has been leading large organisations and leadership teams for 30 years in a range of industries. Adrian has built leadership teams who have led the great success of organisations such as CBA's Commonwealth Private Bank across Australia & Asia and most recently Porter Davis Homes, one of Australia's largest and most awarded home builders.

In this collaboration with CUB & Boston Global, Adrian will deliver this CUB Leadership Development Program in Australia. He is responsible for designing the program, facilitating and leading the monthly workshops, one-on-one coaching & advice to participating CUB members and liaising with Boston Global & Harvard Business School.



**GENET
JEANJEAN**
BOSTON GLOBAL

Genet is the Managing Director of Boston Global, a global business consultancy world-class business education and leadership development. Genet is also a highly regarded Instructor at Harvard Business School and has worked with Adrian on Leadership Development for the last five years. Genet is a global leader in leadership development, currently designing and teaching workshops at Harvard Business school.

Genet and the team at Boston Global will work closely with CUB and Hondros Consulting to deliver a world-class business education and leadership development program exclusively to members of CUB.

THE TEAM



**DANIEL
HAKIM**
CLUB OF UNITED
BUSINESS

As a growing leader, Daniel is continuously looking to up-skill, however did not feel that any of the current business education available was well suited to business owners and leaders like himself.

"I have always wanted to create an education program, however I didn't want to do it unless we could create something that was the best in the country. With this partnership, we now can."

A Collaboration of

CUB

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HONDROS
CONSULTING



Boston Global

HARVARD
ManageMentor®

THE LEADERSHIP DEVELOPMENT PROGRAM

Know Yourself
as a Leader

Leadership
Development Action
Plan

Understanding
the Big Picture

Develop a
Strategy on a Page

THE PROGRAM INCLUDES:

HARVARD MANAGEMENTOR® ONLINE MODULES

Participants will access the Harvard ManageMentor® platform to research each topic. HMM is an online course platform with engaging content, including videos, articles, downloadable tools and podcasts. Access the Harvard ManageMentor® platform to research each topic in the program and learn critical skills for leadership development.

IN-PERSON DISCUSSION SESSIONS

Each topic incorporates a 2-hour discussion and implementation session hosted by Adrian Hondros in CUB's Sydney & Melbourne Clubhouses.

Attend this session with a group of up to 12 fellow CUB members dedicated to growing as a leader.

PERSONALISED ADVISORY

Personalised one-on-one guidance ensures the implementation of the systems and lessons learned during the program. You will work with Adrian Hondros through two, one-on-one coaching and advisory sessions to reinforce skills from the program.



EXECUTIVE COACHING & ASSESSMENT

With executive coaching from Boston Global you will complete a personal assessment and 360 from Birkman® to learn how people experience you. Working closely with your Executive Coach, you will develop an Action Plan to fill gaps in your knowledge and skills.

WHAT YOU LEARN

While the program is all about leadership, leadership is an enabler and we're seeking to develop & execute the strategy and develop & manage the performance of our people.



MODULE 1: LEADING PEOPLE

Accessing the latest information in leadership, you will learn the key aspects of becoming the best possible leader.

Leadership Myths

Break down common beliefs that negatively impact leadership

Define Yourself as a Leader

Define your purpose, vision, and values

Cultivate Emotional Intelligence

Cultivate your emotional intelligence

Build Trust

Build trust in your leadership

Engage Employees

Engage and motivate employees

Adopt a Global Mindset

Lead with a global mindset

MODULE 2: STRATEGIC THINKING

Step out of your business and look from above as you analyse your business environment, safeguarding your business for the future and identifying key opportunities.

Understand the Big Picture

Gain a deep understanding of your business environment

Explore Key Trends

Spot trends in and out of your organization

Challenge Your Assumptions

Break down any biases and assumptions that prevent you from identifying new possibilities.

Anticipate Opportunities and Threats

Practice seeing opportunities and threats before they happen.

MODULE 3: STRATEGY PLANNING & EXECUTION

Obtain a robust understanding of modern strategy and create your own strategic plan and action plans to take your business to the next level.

Understand Strategy

An overview of what strategy is and how it will help guide your decisions

Develop a Strategic Plan

Develop components of a strategic plan

Create Detailed Action Plans

Develop detailed action plans that support your organization's strategy







Execute Strategic Plans

Manage the execution of strategic plans

Evaluate and Reward Performance

Evaluate and reward performance in executing action plans

PERFECTLY DESIGNED FOR YOU

-  World-class business education and advice
-  A time-effective program
-  Personalised advice, coaching and action plans
-  Creation of personalised implementable plans
-  A high-end learning environment
-  A community of like-minded entrepreneurs and leaders

YOU WILL FINISH THIS PROGRAM WITH

1. A leadership development action plan – based on your Birkman® profile, Boston Global will help you identify strengths and areas of improvement as a leader. The action plan is your path to becoming a better version of yourself.
2. A clear company strategy – with your learnings from Harvard ManageMentor® and the assistance of personal coaching by Adrian Hondros, you will design a strategy-on-a-page for your company, reviewing your industry and business landscape and creating a clear path to success.
3. High-calibre relationships – During your program you will have the opportunity to connect in depth with a group of accomplished entrepreneurs of whom share your passion for professional development.
4. A certificate of achievement – You will receive an official graduation certificate that includes the Harvard ManageMentor® and Boston Global officiation.



SYDNEY LEADERSHIP DEVELOPMENT PROGRAM SCHEDULE

MARCH

20th Feb – 20th Mar
Digital

BIRKMAN PROFILE
1-on-1 Consulting with Boston Global

Tuesday 7th
6–8pm

Class Meet & Greet and Orientation Dinner

Monday 20th
3–5pm

MODULE 1
Leading People

APRIL

Monday 17th
3–5pm

MODULE 2
Strategic Thinking

MAY

Monday 1st
3–5pm

MODULE 3
Strategic Planning and Execution

Monday 22nd
3–5pm

WORKSHOP WITH ADRIAN HONDROS
Strategy on a Page (SOAP)

22nd May – 9th Jun

PERSONAL STRATEGY ADVISORY WITH
ADRIAN HONDROS
1-on-1 Session

JUNE

Tuesday 13th
4–6pm
6–8pm

Sydney SOAP Pitch Event
Graduation Celebration